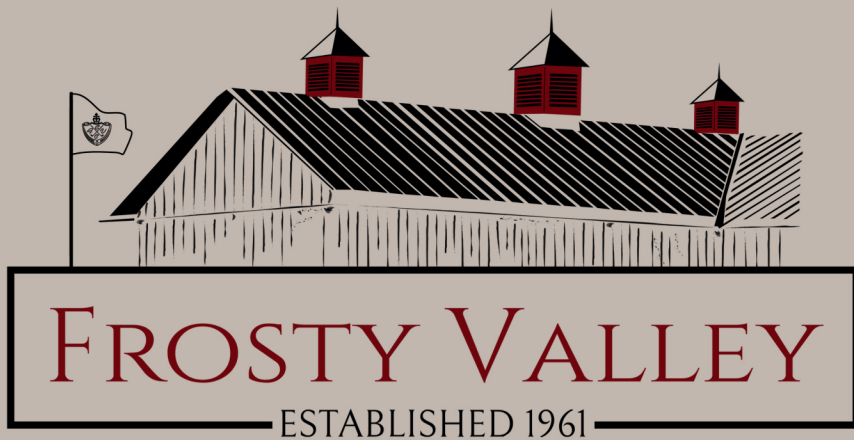


2024

MARKETING & ADVERTISING PARTNERSHIP PROGRAM











Advertise your business and provide additional benefits
to your executives and employees

SPONSORSHIP LEVELS

Advertising benefits

Your business, company, or organization will be included in:

	Par 1 Full Golf Membership	Birdie 2 Full Golf Memberships	Eagle 3 Full Golf Memberships
	\$2,400	\$4,800	\$7,500
• Digital signage within The Iron Fork Restaurant - viewed by patrons, members, events utilizing banquet and meeting spaces			
• Listing and link to business page on frosty-valley.com website			
• Sponsorship listing for member events			
• Advertising on golf cart signage			
• Frosty Valley will provide golf passes good for a round of golf, not including cart, personalized as a gift from your business or to distribute to employees	100 passes	150 passes	250 passes
• Frosty Valley will provide a FREE room rental for your company or organization to have a corporate event or gathering in the Iron Room.		1 room rental	2 room rentals

EXECUTIVE BENEFITS

Up to 20 executives of your business, company, or organization will receive a Member Card valid for:

- All the benefits included in Employee Benefits
- Full Charging Privilege's to your Marketing & Advertising Account

GOLF MEMBERSHIP

With the purchase of a Frosty Valley Marketing & Advertising Partnership Program, you will receive a complimentary Golf Membership at Frosty Valley based on tier level. It includes complete access to the golf course (including tournaments), golf shop merchandise, food and beverage.

Employee Benefits

All employees of your business, company, or organization will receive a Member Card valid for:

- 10% off all food purchases at The Iron Fork
- 10% off Perkin's Restaurant & Bakery
- 10% off at Liberty Arena Attractions (The Golf Simulator, KAOS Fun Zone Arcade, Liberty Lanes Bowling, Scorz Bar & Grill Restaurant, Fly World Trampoline Park, Laserquest Laser Tag, The Turf, and more)
- 10% off Liberty Vacation Rentals
- 10% off Select Holiday Inn Express, Fairfield Inn and Suites, Hampton Inn
- Unlimited Annual Carwash Memberships for The Carwash at Faxon beginning at \$200 a year

2024 MARKETING & ADVERTISING PARTNERSHIP PROGRAM FAQ'S

1. What is a Marketing & Advertising Partnership Program?

A Marketing & Advertising Partnership Program is available for any group, company or organization that currently obtains a Federal EIN number.

2. Is there an initial fee?

The total (non-refundable) fee of the sponsorship level (\$2,400,\$4,800,\$7,500) due annually. The full payment is due at the time of the program initiation.

3. When does the advertising partnership begin?

The annual partnership program begins May 1st each year and runs through April 30th of the following year. The program may be pro-rated to include the following program year when joining mid-year.

4. What type of marketing and advertising will be done for the group, company, or organization during this partnership program?

Frosty Valley will include the group, company or organization on golf cart signage, in addition to tv signage within The Iron Fork Restaurant, in house tournaments, member events, events hosted by Frosty Valley that are open to members and the public, as well as, additional advertising opportunities based on sponsorship level.

5. Who can charge on the Marketing & Advertising account?

Only the designated authorized signees who are listed on the Partnership Program Application will have charging privileges at Frosty Valley. Changes to assigned signees must be made in writing at the Frosty Valley Business Office. The authorized signees will be able to use Frosty Valley for internal marketing and events such as annual dinners, shareholder meetings, award ceremonies, etc that they want to host and be able to charge it to the account. Authorized signees are responsible for keeping and submitting their receipt to the Partnership Company if required.

6. Are there any additional benefits?

Yes! There are pricing discounts on venue rentals held in The Iron Room or The Barn. There are also discounts on group cottage rentals for The Cottages at Frosty Valley Resort.

With the purchase of a Frosty Valley Marketing & Advertising Partnership Program, you will receive a complimentary Golf Membership at Frosty Valley Resort

Advertise your business and provide additional benefits to your executives and employees

2024 MARKETING & ADVERTISING PARTNERSHIP PROGRAM APPLICATION

Name of Group, Company, or Organization:

Address:

City, State, Zip:

Phone:

Email Address:

Federal EIN:

Website:

BILLING STATEMENTS SENT TO:

Name:

Address:

City, State, Zip:

Phone:

Email Address:

Authorized assignees may be added or changed by the group, company, or organization at their discretion. Authorized assignees must be identified in writing by the company. Only authorized assignees may apply charges to a Marketing & Advertising Membership account.

Applications can be submitted by completing this application and dropping it off at the office or mailing to:

Frosty Valley Resort

Business Manager, Jill Balliet

1301 Bloom Road, Danville, PA 17821

jballiet@frosty-valley.com

Contact Jill Balliet at jballiet@frosty-valley.com or 570-275-4000, ext. 2001 to sign-up your business for a great advertising partnership with additional benefits for your executives and employees!

2024 MARKETING & ADVERTISING PARTNERSHIP PROGRAM APPLICATION

Authorized Assignees of the Marketing & Advertising Partnership Membership Account (Maximum of twenty assignees)

1) <u>First & Last Name:</u>	<u>Signature:</u>
2) <u>First & Last Name:</u>	<u>Signature:</u>
3) <u>First & Last Name:</u>	<u>Signature:</u>
4) <u>First & Last Name:</u>	<u>Signature:</u>
5) <u>First & Last Name:</u>	<u>Signature:</u>
6) <u>First & Last Name:</u>	<u>Signature:</u>
7) <u>First & Last Name:</u>	<u>Signature:</u>
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17) <u>First & Last Name:</u>	<u>Signature:</u>
18) <u>First & Last Name:</u>	<u>Signature:</u>
19) <u>First & Last Name:</u>	<u>Signature:</u>
20) <u>First & Last Name:</u>	<u>Signature:</u>